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Plant Graphics



Synopsis

Highly stylized with delicate gestural flourishes or grounded in abstract geometric forms, plant inspired graphics are instantly distinguishable. With recognition of their forms hard-wired into our brains, they provide comfort, a reminder of our shared connection to the natural world and a balm to the austerity of urban living. Some reinforce a company's green ethic or product output; others provide a renewable aesthetic to build visual identity around. With petals or bracts, pinnate or palmate leaves, one trunk or multiple stems - the seeds of inspiration are as vast as the hundreds of thousands of known plant species in existence. A growing trend, this very original collection presents the best in contemporary design incorporating plant graphics onto album covers, bags, business cards, invitations, menus, posters, product packaging and more.

Book Information

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Arts & Photography > Graphic Design > Techniques

Customer Reviews

This book showcases beautiful designs with large and detailed photos! I recommend this for anyone looking for inspiration. My only qualm is that my book came in with the silver foiled cover a little wrinkled. You'll also need to be careful not to snag the book cover since they are two separate layers of paper

beautiful designs

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